



SAINT LOUIS GROUP BUSINESS BROKERS

9300 WATSON ROAD
ST. LOUIS, MO 63126

MEMBER INTERNATIONAL BUSINESS BROKERS ASSOCIATION

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SAINTLOUISGROUP.COM

Listing ID: 2978RS

Type of Business:

The Next Lilly Pulitzer: Nationally Renowned Womens Fashion E-Commerce Brand For Sale

Location:

Relocatable

Broker Summary:

ECommerce

Hello Dobson launched in 2016 and we've seen strong growth with social media, influencers, and free press. Our loyal customers have propelled us into the e-commerce space with a Shopify store. Our success to date has been as an "Instagram Brand" making our customers desires come to life in pretty preppy clothing. Do you have what it takes to scale this business to the next level? Do you love fashion and being creative? This brand is the next big thing, all it needs is a little e-commerce marketing love and a cash injection. The clothing literally "sells itself" and you will see the niche our unique brand has in the marketplace. For more information please call Rob Schmitt 314-757-4450 or office 314-842-3802 and ask about ID# 2978RS.

Sales:

Gross Sales			
Seller Discretionary Earnings			

Operations & Staffing:

Hours of Operation: 24/7

Owner's Hours: 20

Employees: Full Time, Part Time

Building:

Unknown

Owner Training:

yes

Inventory:

Is valued at cost, at approximately \$6,500

Fixtures, Furniture & Equipment:

\$0

Price: \$99,000 plus inventory

THE INFORMATION HEREIN IS DEEMED RELIABLE BUT IS NOT GUARANTEED BY BROKER. BUSINESS IS OFFERED AS AN ASSET PURCHASE. IT WILL BE DELIVERED FREE AND CLEAR OF ALL DEBT. SELLER TO RETAIN RECEIVABLES. ALL OFFERS TO BE ON BROKER'S CONTRACT. CLOSING TO TAKE PLACE AT ESCROW AGENT'S OFFICE.